

Drive for thrive

SPONSOR RECAP

**June 23rd,
2023**

 **thrive**
34TH ANNUAL

PRESENTED BY

Gallatin
MOTOR COMPANY



AND

 **Valley**
CREDIT UNION

Drive For Thrive Golf Tournament

AT BRIDGER CREEK GOLF COURSE
BOZEMAN, MT

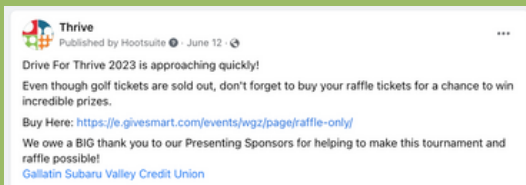
SOLD OUT

First and foremost, THANK YOU for supporting this event and by extension, the children and families we serve through our programs. Our 34th Annual Drive for Thrive Golf Tournament happily took place at Bridger Creek Golf Course on Friday, June 23rd. For the third year, we celebrated with a theme and everyone got to choose their favorite Vintage Golf Decade for costume inspiration. Players in each round had a chance to win prizes not only for their outfits, but also if they found the themed argyle knickers along the course. Once again the official Drive for Thrive Tournament Trophy was a hit and awarded to our friends at Vance Thompson Vision.

As you can see in the following pages, every effort was made to offer our sponsors not only stellar marketing benefits, but a fun way to get involved with the community and give back. Your support makes a BIG impact and the funds raised during Drive for Thrive could fund our home-visiting program for young parents, Partnership, for an ENTIRE year. That means your generosity could provide 90+ families with thousands of hours of 1:1, wrap-around support that helps to promote positive, generational change. Thank you for investing in Thrive and working with us to provide local families and children with the care, resources, and education they need to be successful.

THE NUMBERS

- Over \$129,000 raised to support local children and families
- 224 participants
- 56 teams
- 34 sponsors
- 50 volunteers
- Sold out 6 weeks in advance!
- 10 teams on waitlist
- 11 raffle items
- Participants from Montana and Florida



SOCIAL MEDIA

- Our paid Facebook ad promoting the Drive for Thrive Raffle reached 2,520 people with 6,110 total impressions
- 20 Facebook posts with an average reach of 241 people, plus many Stories
- 20 Instagram posts with an average reach of 149 people, plus many Stories
- 1 LinkedIn post with 60 impressions and 16% engagement



RADIO

Through our partnership with The Moose 94.7, the Tournament was advertised via 600 plus recorded promos each 60 seconds long. One live interview on Friday, May 26th that was 12 minutes long and one Mooseradio.com article published on May 29th.

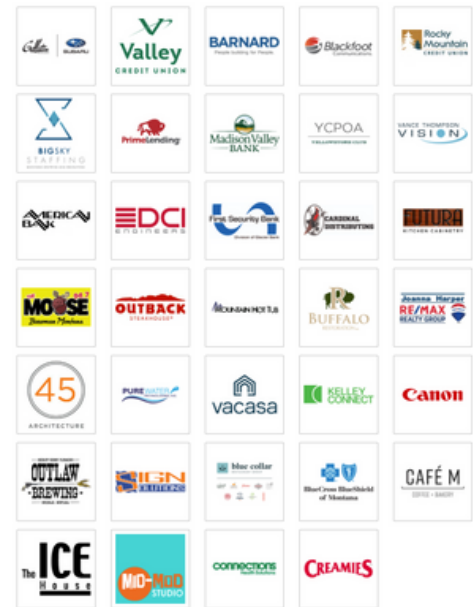


WEBSITES

Linked sponsor logos were featured on the Drive for Thrive webpage as well as on the GiveSmart event and auction pages.

The Drive for Thrive website page was viewed 568 times from May 1st to June 30th, with the average time on the page being 43s. 346 of those views were classified actively engaged on the page.

Thank you to our 2023 Drive for Thrive Sponsors!



Thank You to the 2023 Drive for Thrive Sponsors



[Rocky Mountain Credit Union](#) | [BlueCross BlueShield of Montana](#) | [First Security Bank](#) | [Madison Valley Bank](#) | [Vance Thompson Vision](#) | [Yellowstone Club Foundation](#) | [DCI Engineers](#) | [PrimeLending](#) | [Blue Collar Restaurant Group](#) | [American Bank](#) | [Cardinal Distributing](#) | [FUTURA](#) | [Outlaw Brewing](#) | [Big Sky Staffing](#)

E-NEWSLETTERS

People in Thrive's golf network received 8 emails that included sponsor links prior to, during, and after the event. The flyer was also included in the Downtown Bozeman Association's e-blast on 6/14/23 and seen by 1500 subscribers.

Golf Volunteering

- Sent June 5th to 7,629 people
- 48.2% open rate

Drive for Thrive Raffle Email:

- Sent June 12th to 97 people
- 56.1% open rate

Swing Into Action Email:

- Sent June 19th to 164 people
- 56.1% open rate

Golf 2023 Reminder Email:

- Sent June 22rd to 141 people
- 60.3% open rate

Thank You! Email:

- Sent June 24th to 141 people
- 70.9% open rate

Tournament Winners Email:

- Sent June 26th to 140 people
- 72.1% open rate

Results Are In! Email:

- Sent June 28th to 147 people
- 74.1% open rate



SPONSOR SWAG

Sponsors were given the option to have their swag included (depending on their specific levels) on lunch tables, on the drink carts they drove, at their premier tee sign hole, or in the player's combo bags.

Pure Water Technologies Inc. was handing out refreshments!

PRINT

In addition to 240 printed programs, a Drive for Thrive thank you ad ran in the Sunday edition of the Bozeman Daily Chronicle (print and digital) on July 15th and 22nd, reaching approximately 51,000 subscribers. A large Sign Solutions sponsor tournament banner was in front of the clubhouse with great visibility the entire day of the tournament. Each team took a photo with the tournament banner which included all main sponsors. All sponsors were recognized with at least one traditional, on-the-course tee sign, with the premier tee sign and presenting sponsors receiving an upgraded large banner to display prominently.

thrive Thank You Drive for Thrive 2023 Sponsors and Volunteers!

PRESENTED BY Gallatin AND Valley CREDIT UNION

Premier Tee Sign Sponsors:
 PURE WATER TECHNOLOGIES, BOURBON, vacasa, 45, BUFFALO RESTAURANT, Blue Cross BlueShield of Montana, JOHNS HOPKINS REPAIR & RECYCLE GROUP, connections Health Solutions

Tee Sign Sponsors:
 A&E Design, American Bank, Barnard Construction, Big Sky Staffing, Big Sky Systems, Billings Clinic Bozeman, Blackfoot Communications, Blue Collar Restaurant Group, Blue Cross Blue Shield of Montana, Bozeman Real Estate Group, Cafe M, Canon, Cardinal Distributing, Prize, Raffle, and In-Kind Donors: 4 Imprint, Bridger Creek Golf Course, Buck's T-4, Cafe M, Coalesce Salon & Co., Cosmic Pizza, Cottonwood Hills Golf Course, Executive Services, Gallatin Event Rentals, Jake's Horses, Jam!, Kokoro Flowers, Last Best Comedy, Mid-Mod Studio, Mountain Hot Tub, Charles Schwab, Bozeman Wealth Management Group, D.A. Davidson, DCI Engineers, Dick Anderson Construction, First Security Bank, Flying S Title Company, FUTURA, Gallatin Subaru, Kelley Connect, Madison Engineering, Madison Valley Bank, Martel Construction, Mid Mod Studios, Outlaw Brewing, Primal Meat & Fish Market, Red Ants Pants Foundation, Resort Closings Inc., Revelry, Riverhouse BBQ & Grill, Riverside Country Club, Sage Lodge, Shields Valley Ranchers, Sign Solutions, Swiss Detail, The Ice House, The Lark Hotel, The Moose- 94.7, The Wilson Hotel in Big Sky, Valley View Golf Course, Mountain Hot Tub, Outback Steakhouse, Outlaw Brewing, Play It Again Sports, PrimeLending, Rocky Mountain Credit Union, Sign Solutions, The Ice House, The Moose - 94.7, Valley Credit Union, Vance Thompson Vision, Yellowstone Club, Community Foundation, Zinovo

2023 Thriving Community Partner: John and Janel Acheson of Play It Again Sports

thrive 34TH ANNUAL Drive for Thrive Golf Tournament

Not Playing Golf? Anyone can enter to win a 7-Night Trip to Mexico, a Night Stay at Sage Lodge & more amazing prizes!

SOLD OUT

Raffle Tickets Just \$10

SCAN TO BUY

PRESENTED BY Gallatin AND Valley CREDIT UNION

All Proceeds go to Programming!

Thank You to Our Sponsors



We are already looking forward to next year's event. If you are interested in discussing your involvement in our special anniversary 35th Annual Drive for Thrive Golf Tournament (slated to take place June 21, 2024 at Bridger Creek Golf Course), sponsorships are now available. Please contact Brittany Eilers at beilers@allthrive.org or 406-922-4242 to learn more.

