PARTNERSHIP PROJECT PROGRAM
Through home visits and personalized support, Partnership works to foster the confidence and self-sufficiency of young families to create a strong foundation in which children can grow and reach their full emotional, intellectual, social, and physical potential. Thrive Family Support Workers promote health on all levels; from physical and mental, to financial and in relationships. This model works to both create a stronger bond between parent and baby, and to provide a safe, nurturing environment in which children and parents can thrive. Some of our services include assistance securing housing, employment, and continuing education, assistance finding and paying for high quality certified childcare, support accessing mental health services, providing regular developmental assessments, answering parenting questions, prenatal/breastfeeding support and education, and offering parenting groups and activities. 244 parents and children participated in the Partnership program in 2022 with Thrive staff members spending thousands of hours providing direct support to families. This program was instrumental in the lives of local families during the height of pandemic (and continues to be) with participants receiving access to meals, emergency funds, gas and grocery gift cards, mental health support, technology assistance, and sporting goods/activity kits for their children. The demand for free, quality support remains high for young parents and their children. For the first time in our organization’s history, we were forced to create a waiting list for the young parents that want to participate in Partnership’s home-visiting services.

SPONSORSHIP LEVELS

Platinum Level Sponsorship ($5,000)
- Digital marketing through 4-6 social media highlights, hyperlinked logo on Thrive’s homepage, program webpage,
- parent e-newsletters, and logo recognition on Thrive’s lobby TV screen
- Recognition on various print materials including flyers, signage, slides, and rack cards
- Verbal recognition at select program activities like Fab Families
- Other benefits as determined by both parties

Gold Level Sponsorship ($2,500)
- Digital marketing through 2 social media highlights, hyperlinked logo on program webpage, hyperlinked name in monthly parent e-newsletters, and logo recognition on Thrive’s lobby TV screen
- Recognition on various print materials including flyers, signage, slides, and rack cards
- Verbal recognition at select program activities like Fab Families

Silver Level Sponsorship ($1,000)
- Digital marketing through 1 social media highlight and hyperlinked logo on program webpage
- Recognition on various print materials including flyers, signage, slides, and rack card