PARENT LIAISON PROGRAM
The Parent Liaison program encourages a strong link between home and school. Parent Liaisons facilitate parenting classes, connect parents to community resources, and support parent-teacher collaboration. This program is grounded in the fact that family engagement in school is critical to the success of children. Parent Liaisons routinely provide over 7,000 individual services to 640+ families annually as well as instruct MSU student teachers in Thrive’s Engaging Parents as Partners workshop. They have been instrumental in meeting the increased need brought on by the COVID-19 pandemic and rapid growth of our community. It is Thrive’s most requested program for replication and we have hired a dedicated Parent Liaison to serve the Spanish speaking community. The Spanish Speaking Parent Liaison during the 2022–2023 school year served approximately 95 families representing 130 students in the Bozeman School District. 25% of the Bozeman School District K–8 families participated in the program and received a collective 9,850 services, a 35% increase from the previous year. The Parent Liaison program is currently offered in the Bozeman, Livingston, Mineral County, MT and Sheridan and Buffalo, WY public schools. Plans are in place for this program to be offered at Saddle Peak Elementary in Belgrade beginning in Fall 2023.

SPONSORSHIP LEVELS

Platinum Level Sponsorship ($5,000)
- Digital marketing through 4–6 social media highlights, hyperlinked logo on Thrive’s homepage, program webpage, and in monthly parent e-newsletters, and logo recognition on Thrive’s lobby TV screen
- Potential for a feature in a monthly e-newsletter
- Recognition on various print materials including flyers, signage, slides, and rack cards
- Verbal recognition at select program activities like the Thriving Series (parents of children in grades K, 3rd, 6th, & 9th)
- Other benefits as determined by both parties

Gold Level Sponsorship ($2,500)
- Digital marketing through 2 social media highlights, hyperlinked logo on program webpage, and hyperlinked name monthly parent e-newsletters, and logo recognition on Thrive’s lobby TV screen
- Recognition on various print materials including flyers, signage, slides, and rack cards
- Verbal recognition at select program activities like the Thriving Series (parents of children in grades K, 3rd, 6th, & 9th)

Silver Level Sponsorship ($1,000)
- Digital marketing through 1 social media highlight and hyperlinked logo on program webpage
- Recognition on various print materials including flyers and rack cards