SPONSORSHIP OPPORTUNITIES
Marketing benefits last for 12 months and begin on pledge date

CHILD ADVANCEMENT PROJECT (CAP)
CAP matches community volunteers in the Bozeman and Big Sky Public Schools with children grades K–12 and began in 1989. Mentors work with children to increase academic and social competency and to provide enrichment opportunities. They offer support and encouragement, help students discover and build upon their individual strengths, and affirm student’s abilities to shape their own futures. Our annual evaluations and feedback from stakeholders show that CAP is one of the easiest and fastest interventions for students, increases academic and social success as well as enjoyment of school, improves attendance and class participation, builds confidence, and expands their connectedness to the community. Mentors are screened, trained, and supervised by Thrive staff. It was listed on the National Registry of Evidence Based Programs and Practices as an evidenced-based program in 2012. 427 students were matched during the 2022–2023 school year with volunteers donating thousands of hours of their time. Due to the increased demand for this program’s services, our goal is to provide 10% students in the Bozeman School District with a mentor, roughly 750–800 matches, by the end of 2024. The CAP program will begin in Belgrade School District’s Saddle Peak Elementary in the Fall of 2023.

SPONSORSHIP LEVELS

Platinum Level Sponsorship ($5,000)
• Digital marketing through 4–6 social media highlights, hyperlinked logo on Thrive’s homepage, program webpage, hyperlinked logo on mentor e-newsletters, and logo recognition on Thrive’s lobby TV screen
• Recognition on various print materials including flyers, signage, slides, and rack cards
• Verbal recognition at select program activities like the CAP Trainings, Mentor Appreciation Night, CAP Trivia
• Comped team at CAP Trivia
• Potential for additional recognition through mentor recruitment efforts
• Other benefits as determined by both parties

Gold Level Sponsorship ($2,500)
• Digital marketing through 2 social media highlights, hyperlinked logo on program webpage, and logo recognition on Thrive’s lobby TV screen
• Recognition on various print materials including flyers, signage, slides, and rack cards
• Verbal recognition at select program activities like the CAP Trainings, Mentor Appreciation Night, CAP Trivia

Silver Level Sponsorship ($1,000)
• Digital marketing through 1 social media highlight and hyperlinked logo on program webpage
• Recognition on various print materials including flyers and rack cards